

EPS 480: Entrepreneurship Action Project

Spring 2020

Monday/Wednesday,

12:15-1:30PM

Room: AB 109

Capstone Course for Entrepreneurship Certificate



Nichols College

Learn. Lead. Succeed.

Course Description:

This capstone course will provide students with an opportunity to learn and experience entrepreneurship. The course will expose students to successful entrepreneurs, as well as acquaint them with the challenges and rewards of entrepreneurship. Additionally, each student will gain firsthand experience in entrepreneurship through the completion of a 45-hour internship that will enable them to work directly with an entrepreneur.

Instructor Information

Instructor:

Dr. Jennifer Fleury

Jennifer.fleury@nichols.edu

Office:

Davis 2 (on the ground floor of Davis)

Office Hours:

Monday, 9:30-10:15AM

Tuesday, 9:30-10:15AM

Wednesday, 9:30-10:15AM

Friday, 9:30-10:15AM

Also available by appointment

Textbook:

No textbook is required for the class.

Other Requirements:

Students enrolled in this course will be required to complete a 45-hour internship. All internships must be pre-approved by the chair of the Entrepreneurship Certificate Program.

thinking
entrepreneurship

Course Objectives, Learning Outcomes & Assessment Methods

Desired Outcomes	Assessment	Related College Program Outcomes
Upon successful completion of this course, students will be able to:	Student achievement of these outcomes will be measured by:	These activities fulfill the following:
Students will have an opportunity to build a relationship with experienced entrepreneurs who will provide guidance and support for students' entrepreneurial career.	internship	Linked to NC1, NC2, and NC5.
Students will incorporate principles learned in the entrepreneurship curriculum to an actual entrepreneurial venture.	Internship, portfolio reflections, speaker reflections	Linked to NC2
Students will explain the critical importance of values and ethics when engaged in entrepreneurial activities.	Internship, portfolio reflections, case study	Linked to NC3
Student will analyze the internal/external factors affecting a business/organization to evaluate business opportunities.	Internship, portfolio reflections, speaker reflections, case study	Linked to NC2

Attendance Policy

To be successful in this course, the student must maintain good attendance. Attendance will be taken at the beginning of class. If you are late, you must let me know so that I don't mark you absent. Arriving late (or leaving early) twice will count as one absence. Extra points may be added to/deducted from your final grade for attendance as follows:

0 absences	3 points added to final grade
1 absence	2 points added to final grade
2 absences	0 points added to final grade
3 absences	1 point deducted from final grade
4 absences	2 points deducted from final grade

Nichols College Outcomes

I. Communication

Effectively express and accurately comprehend concepts and facts using a range of appropriate and current communication methods.

II. Critical Thinking & Quantitative Analysis

Utilize qualitative and quantitative problem-solving skills to analyze and interpret information.

III. Ethics & Personal Accountability

Recognize and assess questions of right and wrong and demonstrate willingness to act responsible in your personal and professional life.

IV. Civic & Social Engagement

Articulate an understanding and appreciation of cultural and human differences, acknowledging the interconnectedness of a global society and one's social and civic responsibility to the community, the nation and the world.

V. Leadership and Teamwork

Work effectively and collaboratively in a group, assume leadership when appropriate, and support leadership in others.

Entrepreneurship Program – Desired Outcomes

Goal 1: Students will be able to recognize, construct, and analyze feasible entrepreneurial venture opportunities.

Goal 2: Students will learn the financial demands and requirements of starting a business, and be able to propose appropriate plans for funding a venture.

Goal 3: Students will learn to pursue opportunity, implement ideas, and solve problems entrepreneurially.

Goal 4: Students will explain the importance of values and ethics when engaged in entrepreneurial activities.



Credit Hour Policy

A 3-credit course requires 37.5 contact hours, which does not include time spent on homework assignments or studying. A 4-credit course requires 50 contact hours. A traditional full-semester course fulfills this requirement by meeting in class for 2.5 – 3.5 hours per week. Students should expect to dedicate an additional 6 hours per week to homework and studying for a 15-week course.

Late Work and Make up Work



Assignments are due **BEFORE CLASS** on day scheduled/determined.

Unless you have an excused absence, **MAKE UP WORK** is not allowed.

LATE ASSIGNMENTS will lose 10% of the total score possible for each day late. **In other words, submitting assignments late will have a detrimental impact on your grade.**

If there is a life-altering event in your life, please see me so we may arrange for a more suitable timetable for you. If you do not communicate with me, it will be assumed that the work is late and it will not be accepted.

Grading Scale

A	93 - 100 %
A-	90 - 92.99 %
B+	87 - 89.99 %
B	83 - 86.99 %
B-	80 - 82.99 %
C+	77 - 79.99 %
C	73 - 76.99 %
C-	70 - 72.99 %
D+	67 - 69.99 %
D	63 - 66.99 %
D-	60 - 62.99%
F	59.99% and below

Course Requirements

Start-up Case Study	15%
Entrepreneurial Reflections	20%
Internship Portfolio	65%
including internship completion, reflections, evaluation, and presentation	

Course Objectives, Learning Outcomes & Assessment Methods

Week	Material	
1/13	Introduction to the Course, Internship Template	Friday, 1/17: Add/drop ends
1/20	Individual Internship Meetings (Signup on Canvas)	
1/27	Portfolio set-up	
2/3	Examining Entrepreneurs (speakers, videos, etc.) and Case Study Work The specific schedule will be determined by the entrepreneurs' schedules.	
2/10		
2/17		
2/24		
3/2		
3/9		
3/16	Spring Break, NO CLASSES Enjoy your break!	
3/23	Examining Entrepreneurs (speakers, videos, etc.) and Case Study Work	
3/30	The specific schedule will be determined by the entrepreneurs' schedules.	Last day to Withdraw: Tuesday, 3/31
4/6		
4/13		
4/20	Presentations/Discussion of Internship Experiences	
4/27	Presentations/Discussion of Internship Experiences	Classes End: Wednesday, 4/29

The course outline will be covered on a best effort basis, subject as always to time limitations or other unforeseen events that occur as the course progresses.
If changes occur, they will be posted on Canvas.
I hope we will enjoy the course! Good Luck!!!

Students with a Disability

Students with a disability, who believe they may need an accommodation in this class, are to contact Dr. Edward Kolek, Assistant Dean for Learning Services. Appropriate documentation must be on file prior to receiving an accommodation. Dr. Kolek can be reached at 508-213-2293 or edward.kolek@nichols.edu.

Academic Honesty Policy

Enrollment in an academic course at Nichols College obligates the student to follow the College's Academic Honesty Policy, the violation of which can lead to serious disciplinary action. The policy may be stated simply as follows:

The College expects all academic work submitted by a student (papers, exams, projects, computer programs, etc.) to be the student's own. Plagiarism (as defined below), cheating during examinations, and assisting others in the acts of plagiarism or cheating, are expressly prohibited by the policy. In sum, a student's academic performance must be an honest representation of the student's ability.

As a condition for continuing enrollment, all students at Nichols College are required to sign the following statement:

I understand and hereby subscribe to the Nichols College Academic Honesty Policy, as stated and explained above, as a condition for my continuing enrollment at the College.

Academic Dishonesty Defined

Plagiarism, including the un-credited use of words or ideas which are the result of other persons' creative efforts. Examples include the following:

- Copying of other persons' work during examinations, with or without their permission;
- Duplication of other persons' homework, themes, essays, reports, research papers, computer code, spreadsheets, graphics, etc. with or without their permission;
- Use of specific passages or detailed use of specific ideas as set forth in books, journals, magazines, etc. without proper citation;
- Use of materials provided by term paper services.

Complicity in plagiarism by condoning copying of one's own work including homework, themes, essays, reports, research papers, computer code, spreadsheet, graphics, etc. (Note: Selling or assisting in the sale of such work may violate Massachusetts General Law Part IV, Title I, Chapter 271, Section 50.)

Use of notes, mobile devices, "crib sheets", or other outside help during examinations (unless the instructor specifically authorizes use of such materials or an "open book" examination format). (Note: Taking an exam for another for another person is a violation of Massachusetts General Law Part IV, Title I, Chapter 271, Section 50.) Please refer to the full policy on the portal for explanations of minor and major offenses, along with their consequences.

A NOTE ABOUT CITATIONS FOR THIS COURSE:

ALL written work in any course must be properly cited, including the use of the textbook, external sources, databases, and information obtained from the World Wide Web. Please use APA format in this class! Here are links to resources to help you:

<http://owl.english.purdue.edu/owl/resource/560/01/>

www.citationmachine.net

Incomplete Policy

An **Incomplete** is appropriate for a student that has been making steady, successful progress in the course and has an unexpected, verifiable mitigating circumstance at the end of the semester which precludes him/her from completing the last assignment or exam. Poor time management is not an appropriate reason to request an Incomplete. All incomplete grade requests must be approved first by the instructor, and then by the appropriate Academic Dean. If the Incomplete is approved, the student will have up to seven weeks to complete the work, as determined by the Instructor. If the student does not complete the final work, the Instructor will assign the appropriate letter grade for work completed or the grade will revert to an "F."

